



Positive Momentum

energy engagement edge



Case Study

Leadership Development

Who's the client?

Meyer Group Ltd design, manufacture and market over 100 lines of cookware in more than 30 countries throughout the world and employ around 5000 people. From their UK headquarters in Bromborough on the Wirral they distribute products to major UK retailers.

MEYER®

What did the client need?

Having always taken a highly progressive approach to training and development, in 2009 the UK leadership team began to very seriously consider both their own succession, as well as the future bench strength of their wider leadership community. The UK board wanted to establish a long-term partnership with a credible leadership development company, that could provide a sustained programme of support and development to everyone in their leadership community over multiple years.

How did it work?

After spending a great deal of time with the board, both on an individual and group basis, Positive Momentum constructed an initial one-year bespoke programme of highly practical half-day workshops augmented by one-to-one coaching sessions for everyone in the leadership community.

What did Positive Momentum do?

- 1 Consulted closely with the senior leadership community and constructed a programme expressly based on the Meyer context.
- 2 Delivered a series of extremely practical half-day workshops.
- 3 In parallel, offered one-to-one coaching to all leaders.
- 4 Responded dynamically to the changing environment by providing tactical interventions and support as required.

What does the client say about Positive Momentum?

// I came across Positive Momentum by mistake, but what a happy mistake it turned out to be.

The Positive Momentum team are now an integrated part of our business, demonstrating a clear understanding of our corporate objectives and offering sensible ideas & solutions //

Paul Wright,
MD,
Meyer Group Ltd.



What were the results?

In fact, during the first year of the programme, the UK Managing Director was promoted and a member of his team was elevated to replace him. The Positive Momentum consultant actively assisted with this live succession and this provided a strong catalyst for the partnership. Meyer report that leadership in the business has improved dramatically and that their confidence in their bench strength is at an all time high. Now, in its second year and actively sponsored by the new Managing Director, the programme has been focussed on a smaller community of leaders and a number of very specific subjects.

No nonsense business expertise.

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